



PROJECT HIGHLIGHT

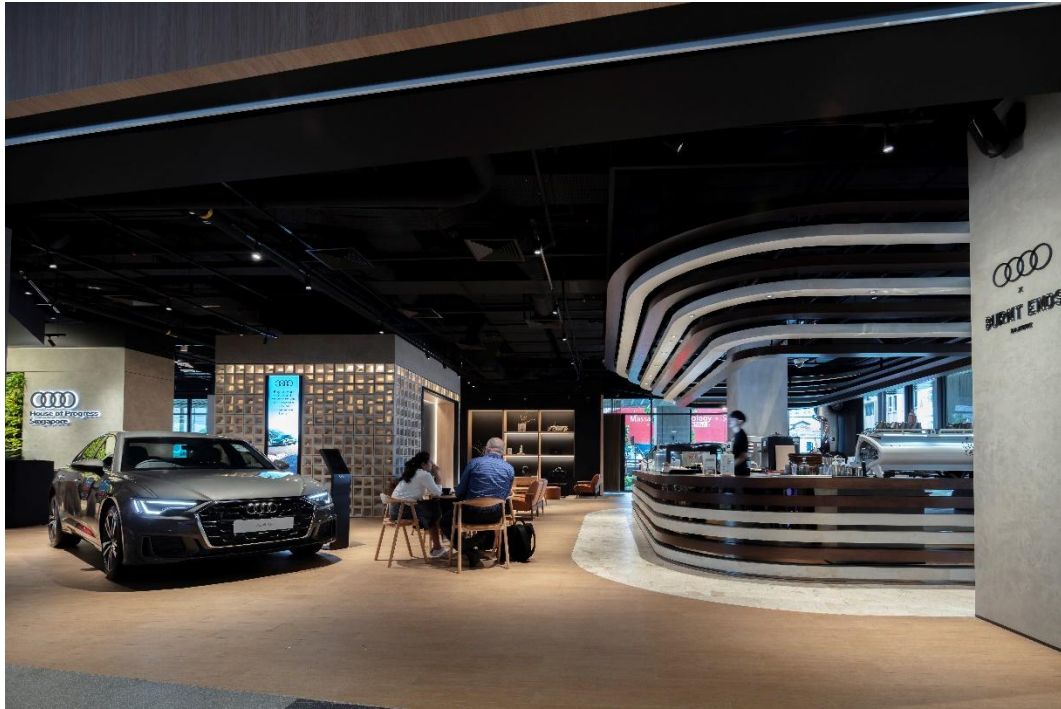
Audi House of Progress SINGAPORE

Audi House of Progress Singapore is a 20,000 sq ft, four-storey flagship space in the heart of Chinatown that redefines the traditional showroom. Centred around four key pillars – Performance, Lifestyle, Sports, and Dining – it offers a holistic brand experience through seamless omnichannel car purchases, interactive digital displays, bespoke events, and personalised consultations in dedicated lounges. The space combines innovation, design, and lifestyle which exemplifies the essence of Audi, the brand.



Step into the future at Audi House of Progress Singapore — a space where design meets technology. Million Lighting's curated lighting brings out the architectural lines and immersive elements, echoing Audi's bold vision of progress.





Experience Audi's vision for mobility that invites visitors to interact, explore and connect. With lights by Million Lighting and interiors by SL&A, the showroom embodies the true meaning of creative innovation.





SCOPE OF WORK: ARCHITECTURAL LIGHTING
CLIENT: AUDI SINGAPORE PTE LTD
INTERIOR DESIGNER: SL&A SINGAPORE PTE LTD
LIGHTING CONSULTANT: MILLION LIGHTING
PROJECT DATE: FEB 2025